



## Request for Proposal

The Horseshoe Pitching Professional Tour is looking for locations to partner with us and host HP Pro Tour events. We want to develop long term, mutually beneficial relationships with host locations.

### Local host organizations may include but are not limited to:

- ✓ Horseshoe Pitching Clubs
- ✓ Parks & Recreation Departments
- ✓ Convention, Tourism and Visitor Bureaus
- ✓ City and County Governments
- ✓ Hotels & Motels
- ✓ Local or Regional Businesses Sponsors

We encourage these groups to work together to provide the best possible proposal package. Local support will be critical to the ongoing success of your HP Pro Tour event.

Preference will be given to locations which hosted tournaments in 2009.

### Date Availability:

We plan to schedule 6-8 HP Pro Tour events in the 2010 season.

The HP Pro Tour will make every effort to avoid scheduling events that conflict with NHPA State & World tournaments. These timeframes will be avoided if possible:

July 26-Aug 7	2010 World Tournament (Cedar Rapids, IA)
September (early)	State Tournaments (various)

These timeframes are currently being considered for 2010 HP Pro Tour events:

February  
March  
June  
August  
September (last weekend)  
October  
November

Please keep in mind that indoor courts permit year round tournaments in any area and southern locations may be more suitable for outdoor tournaments during the winter months.



**The HP Pro Tour will:**

- ✓ Bring tournament participants
- ✓ Promote the event via the HP Pro Tour website
- ✓ Provide Tournament Director, Statistician and Treasurer to administer the tournament
- ✓ Collect all entry fees
- ✓ Payout prize money

**The Host Location will:**

- ✓ Provide facilities – prepared and ready for the tournament
- ✓ Provide supplies – such as spray paint, shovels, watering cans, pencils, etc...
- ✓ Provide judges, scorekeepers & miscellaneous assistance as needed
- ✓ Provide workspace for the HP Pro Tour Staff & their equipment
- ✓ Promote the event via local media
- ✓ Provide additional sponsorship funds to supplement event operation and increase payouts
- ✓ Provide complimentary hotel rooms for HP Pro Tour staff

**The Host Location may optionally:**

- ✓ Help to supplement HP Pro Tour expenses by providing mileage, meals, etc...
- ✓ Operate concessions\* during the tournament
- ✓ Collect a nominal admission fee from spectators

\*Pork's Shoe Shack – [www.porksshoeshack.com](http://www.porksshoeshack.com) is the official horseshoe equipment sponsor of the HP Pro Tour and may set up to sell Horseshoes, accessories and HP Pro Tour branded items at any of these events. If Pork's Shoe Shack will not attend an event, another supplier may be selected by the host or HP Pro Tour. All other concessions are up to the local hosts to provide.

Please use the attached checklist as a guide to preparing your proposal.



## Proposal Checklist

1. Basic information
  - a. Name of Location
  - b. Event Dates
    - i. Preferred & alternate dates
    - ii. Specific dates or seasons to avoid
  - c. Host organizations
  - d. History/size of local horseshoe pitching club if applicable
  - e. Insurance covering facility
  - f. Insurance to be provided by HP Pro Tour
  - g. Security provisions if necessary
2. Sponsorship
  - a. Amount of sponsorship

Option #1 – Sliding scale based on number of entries:

Total Entries	Tier 1	Tier 2	Tier 3	Other
<b>Under 24</b>	\$1000	\$800	\$600	
<b>24</b>	\$2000	\$1200	\$900	
<b>36</b>	\$3000	\$1600	\$1200	
<b>48</b>	\$4000	\$2000	\$1500	
<b>60</b>	\$5000	\$2400	\$1500	

Option #2 – Fixed amount

Tier 1	\$5,000
Tier 2	\$2,400
Tier 3	\$1,500

Unless otherwise specified all tournament sponsorship funds will be allocated as follows:

Division I 40'	30%
Division I 30'	30%
Division II	20%
Division III	10%
Expenses	10%

- b. Names of sponsors
- c. Dollar amount of sponsorship
- d. Sponsor requirements



3. Concessions
  - a. Food
  - b. Clothing, souvenirs, etc...
  - c. Alcohol
  
4. Describe Physical Facilities:
  - a. Total Number of courts
  - b. Number of Permanent Courts
  - c. Temporary courts that will be used to supplement permanent courts
  - d. Will courts be outdoors, indoors or covered
  - e. Describe lighting of courts
  - f. Are courts privately owned or located in a public park or other similar venue?
  
5. Describe local amenities
  - a. Tourist attractions
  - b. Shopping
  - c. Recreation
  - d. Hotels
  - e. Access – highways, airports
  - f. Other
  
6. HP Pro Tour expenses
  - a. Complimentary hotel rooms – 3 rooms needed
  - b. Mileage, gas or travel assistance (from SC)
  - c. Meals – gift cards/certificates, per Diem, reimbursement, etc...



The Horseshoe Pitching Professional Tour encourages all locations to submit proposals. While we anticipate 24 courts, \$1,500 sponsor money and 3 complimentary hotel rooms to be basic requirements we will consider proposals that do not meet all of these criteria if other factors make the proposal more attractive.

It is also possible that for the next few years we will not have enough entries to fully utilize a 24 court facility, 12 or 18 courts may be sufficient and portable courts may be used to supplement this number as the tour grows.

Please submit your proposal and address all questions to:

Ron Taylor  
HP Pro Tour – Director of Operations  
1901 Molly Circle  
York, SC 29745

hawgjaw47@yahoo.com  
803-936-2542

All proposals must be received by October 1, 2009, and final scheduling decisions will be made within 30 days of that date. Upon acceptance of your proposal the HP Pro Tour and host representatives will execute a signed agreement specifying the specific dates and terms for the event.